

## **ADVANT celebrates first-year anniversary**

***European law association marks one-year milestone in offices across Europe***

**MILAN, MUNICH and PARIS (15 September 2022)** – **ADVANT**, the leading European law firm association, has today celebrated its first year of existence. The anniversary is being marked through celebrations and events across its member firm offices throughout Europe.

Since launching in September 2021, **ADVANT** has carved out a unique place in the legal landscape of Europe, offering a seamless client experience and a distinctive advantage to clients seeking to expand into, or within, continental Europe.

In just its first year, **ADVANT** has successfully launched a range of initiatives in support of the association and its member firms, including:

- Establishing 13 active cross-firm Practice Groups to foster collaboration, share knowledge and legal insights, and coordinate international event, marketing and business development activity
- The first-ever **ADVANT**-wide professionals meeting (**ADVANT** Live), bringing nearly 600 delegates to Berlin for practice group planning sessions and relationship-building activities
- An **ADVANT**-wide secondment program ('Your Road to Europe') giving associates and legal professionals the opportunity for career and professional development in one of seven locations across Europe
- Sponsorship or joint attendance at a number of major events, conferences and forums around the world, including IBA, ABA, ACC Europe, INTA and the Games Law Summit

In recognition of its success to date, **ADVANT** has also been shortlisted for International Firm of the Year at the 2022 Legal Business Awards. The winner will be announced in a gala ceremony in London on 27 September.

**Philipp Cotta, Managing Partner of **ADVANT** Beiten and member of the **ADVANT** Steering Group, said:**

*"Reflecting on the last twelve months, it is clear we have made enormous progress towards building the foundations of our long-term collaboration and in pursuit of our vision of becoming one of Europe's top legal advisors. We continue to go from strength to strength as an association, united by our vision for the future of **ADVANT** and our common values."*

**ENDS**

**Notes to Editors:**

**About **ADVANT****

**ADVANT** is a European law firm association which is uniquely positioned to give clients the advantage as they navigate the complex and nuanced legal and commercial landscape of Europe.

**ADVANT** member firms are leading legal advisors in their respective jurisdictions.

**ADVANT** is one of the largest European legal advisors. Its combined team is comprised of more than 600 professionals, including 145 equity partners, in 14 locations across Europe and beyond.

The association was established in 2021 by three founding member firms – Altana in France, Beiten Burkhardt in Germany, and Nctm in Italy.

For more information, please visit [advantlaw.com](https://advantlaw.com).

**Media Contacts**

Scott Addison or Jackie Hopkins, Infinite Global  
+44 (0)20 7269 1430  
[advant@infiniteglobal.com](mailto:advant@infiniteglobal.com)